Welcome

Today’s presentation will begin shortly.

• In order to hear the audio for this presentation, please turn up your speakers.

• If you’d like to ask a question, please use the Q&A area of the console.

• A PDF of the presentation and other relevant resources are available in the More Information area of the console.

• To resize the presentation, just drag the lower right corner of the slide area.

• If you need help during the event, please click on the Help icon at the bottom of the screen.
Introducing LiveHealth Online

Doctor’s care at the speed of life.

LiveHealth Online is the trade name of Health Management Corporation.
Visit with a doctor online, day or night. From work, at home or on the go.

LiveHealth Online:

• Is available in most states*
• Is available anywhere you have a computer or mobile device with Internet access (at home, in the office or on the go)
• Connects you to in-network board-certified doctors 24 hours a day, 7 days a week, 365 days a year.
• Doctors can ePrescribe utilizing local pharmacies
• Connects you to in-network licensed psychologists and therapists by appointment.
• Takes member payments via Visa, MasterCard, American Express and Discover
• Is secure, convenient and easy-to-use

*LiveHealth Online is not yet available in Arkansas & Texas, for state telehealth availability, check the map on www.LiveHealthOnline.com.

Visit livehealthonline.com to check out testimonials from members!
State Capabilities
LiveHealth Online is available 47 states

(Please refer to www.livehealthonline.com for the most up-to-date map)
LiveHealth Online goes where you go

The mobile LiveHealth Online app is available on both iOS and Android devices.

LiveHealth Online mobile solutions

Cuidado Médico LiveHealth Online in Spanish is available in CA only via a mobile device. Provides Spanish online visit experience and access to in-network Spanish speaking board-certified doctors. Available in CA* only 7a – 11p, 7 days a week.

LiveHealth Online is the trade name of Health Management Corporation, a separate company providing telehealth services on behalf of Anthem Blue Cross.
Choose the doctor or therapist that’s right for you!

Select LiveHealth Online Medical to see the board-certified doctors available for an on demand visit 24/7

Or

Choose LiveHealth Online Psychology to see the available licensed therapists and psychologists. Select the Appointments Tab to schedule an appointment by Date or by Provider.

LiveHealth Online is the trade name of Health Management Corporation, a separate company providing telehealth services on behalf of Anthem Blue Cross and Blue Shield.
Worksite solutions

Employer-branded MedSuites and kiosks offer:

- **High-definition video**: ensures best possible picture quality
- **Touch-screen technology**: makes it easy to use
- **Connected biometric devices**: (blood pressure monitors, thermometers, a weight scale and more)—helps doctors diagnose patients

Learn more. Request details on pricing and ROI from your Anthem Representative.
Cost-savings (Medical + Pharmacy 3-Week Episode Cost)

Patients reported they would have used the following, if not LHO:

- Emergency room: 42%
- Done nothing: 6%
- Retail clinic: 33%
- Urgent care: 13%
- Physician office: 6%

- Retail Health is 1.14x as expensive as LHO
- Urgent Care is 1.45x as expensive as LHO
- ER is 6.35x as expensive as LHO
- Doctor’s Office is 1.60x as expensive as LHO

Therefore, members and employers save an average of $201* per episode (including follow-up) for the most commonly treated conditions.

Results based on internal LiveHealth Online study during 2014 and Q1 of 2015.

*This assumes that patients who do nothing would not eventually need additional care, that patients would use the care they say they would, and that care would follow patterns described previously.

LiveHealth Online is the trade name of Health Management Corporation, a separate company providing telehealth services on behalf of Anthem Blue Cross and Blue Shield.
A great consumer experience

Patient satisfaction

“I am very impressed and will continue to recommend this service to friends, family and co-workers.”

Completely resolve their medical issue

“I was able to get things taken care of in less than 10 minutes.”

Saved time

“I will definitely use it again. I saved at least three hours by not going in to the doctor — and a ton of cash!”

90%
85%
90%

Say “ahhhh.”

LiveHealth Online is the trade name of Health Management Corporation, a separate company providing telehealth services on behalf of Anthem Blue Cross.
**What is unique about LiveHealth Online?**

<table>
<thead>
<tr>
<th>UNIQUE FEATURES</th>
<th>BENEFITS EMPLOYERS AND EMPLOYEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>No PMPM cost to employers</td>
<td>• Greater value</td>
</tr>
<tr>
<td>Visits are covered</td>
<td>• Design flexibility</td>
</tr>
<tr>
<td>Provider choice upfront</td>
<td>• High member satisfaction</td>
</tr>
<tr>
<td>Immediate or scheduled visits in HD video</td>
<td>• Superior, seamless member experience</td>
</tr>
<tr>
<td>Physicians in-network for Anthem</td>
<td>• Cost of visit provided up front</td>
</tr>
<tr>
<td>Automated claims submission</td>
<td>• Ease of use for members</td>
</tr>
<tr>
<td>Ability to integrate with multiple payers</td>
<td>• One solution for all employees</td>
</tr>
</tbody>
</table>

LiveHealth Online is the trade name of Health Management Corporation, a separate company providing telehealth services on behalf of Anthem Blue Cross.
EAP counseling on the go at - no extra cost

- Online short-term counseling sessions help members address problems related to work/life balance such as parenting, relationships, managing stress.

- Continuity of care allows for online sessions to continue with the same therapist using the Anthem behavioral health benefit through LiveHealth Online Psychology.
Future Moms with breastfeeding support on LiveHealth Online

Only available in GA and VA

Live video visits with a lactation consultant, counselor or registered dietitian experienced in providing personalized postpartum lactation and nutrition support.

- Education and content about: breastfeeding, formula feeding, nutrition while breastfeeding, introducing solids to your baby, weight loss after delivery, stress management and more!

- The ability for lactation consultants, counselors and registered dietitians to transfer them to another health professional like a board-certified doctor or licensed therapist and vice versa.

Online visits using Future Moms with Breastfeeding Support on LiveHealth Online are no extra cost to you or the member – it’s already included in the Future Moms program!
Sample employer communications

Sample Employer Quick Start Guide

Download this quick start guide on the Time Well Spent webinar page.

- Go to www.timewellspenthome.com/webinar
- Then choose your state
- Look under today’s event and click on “Support Materials”
Healthy and happy
They just go together

LiveHealth Online continues to provide services to keep you and your employees at your best. Get started today.